

Clear Space

The space around the logo shall be free from other text and graphics. The clear space on each side of the mark should always be equal to or greater than the height of the "S."



Typefaces

Primary	{	Helvetica	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz
		<i>Helvetica Oblique</i>	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz
		Helvetica Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz
Secondary	{	Fairview	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Colors

	C15 M94 Y90 K4 R200 G50 B48 HEX c83230		C67 M53 Y48 K22 R88 G96 B102 HEX 586066		C75 M68 Y67 K90 R0 G0 B0 HEX 000000
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